Dear Madam/Sir,

Please allow me to introduce myself. I am a local Real Estate professional (Probate Services of the Great Northwest) who specializes in working with clients of attorneys who serve those that have probate needs. If you are an attorney who has experience working with probate issues, we’d certainly like to get to know you better. Because of our focus on this segment of the market, we frequently need to make referrals to attorneys and other specialists to aid and guide our clients in many areas.

If you are interested in partnering with my group and would like to be considered for referrals, I can add your practice to my website and list your firm as a preferred provider.

**IMPORTANT**: If you or a client of yours has a property that is in probate and would like a no-cost, no-obligation market evaluation done to determine its approximate selling price, please contact us at the number below and we’ll get right to work on compiling that data and get back to you with the results.

Additionally, we are currently partnering with like-minded professionals like you, to help their clients navigate through the difficult times that are associated with probate issues. As a preferred agent team, we understand the delicate nature of helping families that are facing these scenarios.

By partnering with Probate Services of the Great Northwest, you can expect the following:

* For each property sold, Probate Services of the Great Northwest will share up to **20%** of the earned net commissions. The average home in King County is nearly $800k. This means an average of up to **$4,800 per home sale** added to your bottom line (note: results may vary depending on listing/marketing costs).  As the client’s attorney, you can pass this referral commission on to your client or receive it as a referral fee by utilizing the services of the referred realtor.  It is recommended that you disclose to the client that you have a professional relationship with the realtor to avoid any appearance of a conflict of interest.
* We cover the cost of photography, seller’s home inspection (if needed), transaction coordination, and (possible) staging.
* Launch listing on the MLS and other syndicated websites.
* Custom landing webpages and funnel campaign promoting open houses.
* Open house typically three days after listing goes active.

I appreciate your time and consideration. If you are interested in learning more about our business model, feel free to email or call me directly at the number listed below.

**Kevin W. Puls**

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**www:probateservicesofthegreatnorthwest.com**

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