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Moscow, Idaho Mayor Bill Lambert Joins First Lady Michelle Obama at the White House to Celebrate *Let's Move!* Cities, Towns and Counties

**Moscow, Idaho** – Bill Lambert, Mayor and Gary Riedner, City Supervisor joined First Lady Michelle Obama and representatives from the National League of Cities (NLC) and several federal agencies at the White House on Wednesday, September 16, 2015 for a celebratory event honoring the achievements made by local elected officials participating in the *Let's Move!* Cities, Towns and Counties (LMCTC) initiative.

The First Lady announced that **500** cities, towns and counties, including Moscow, have committed to the <u>five goals</u> in the LMCTC initiative since July 2012. LMCTC is a key part of the First Lady's *Let's Move!* initiative and helps local elected officials, their staff and communities ensure all children grow up healthy and have the ability to reach their full potential. NLC works in partnership with *Let's Move!* and the U.S. Department of Health and Human Services (HHS) to provide assistance to local elected officials.

Moscow is part of a growing national movement to build healthier communities and ensure that the health and well-being of young people today and that of future generations is a priority. For instance, the City of Moscow is proud to maintain a gold standard of mapping parks and play spaces within the community and also has completed a thoughtful and comprehensive planning process for the future of those spaces.

Mayor Lambert notes, "The City of Moscow's accomplishments in our Let's Move! initiatives are the direct results of the terrific partnerships we've fostered. Without the assistance of the Moscow School District, Public Health – Idaho North Central District, and a host of City of Moscow departments these gold medal achievements wouldn't have been possible."

At the September 16th event, the First Lady also recognized the <u>52 communities</u> that have achieved gold medals in each of the five goal areas, which include providing healthy school meals, opportunities for physical activity during and outside of school, and healthier early care and education programs.

"This groundbreaking milestone of reaching 500 communities brings us closer to the goal of providing every American with the opportunity to live in a community that prioritizes the health and well-being of their residents," said National League of Cities President Ralph Becker, Mayor, Salt Lake City, Utah. "These local policymakers, representing small and large communities from across the country, are transforming their communities into healthier places."



The 500 cities, towns and counties honored at today's event come from all 50 states, the District of Columbia and the Commonwealth of the Northern Mariana Islands. To date, approximately 80 million Americans live in a city, town or county participating in LMCTC.

For more information on the achievements by LMCTC communities, visit www.healthycommunitieshealthyfuture.org/spotlights/.

NLC works in partnership with *Let's Move!* and HHS, with support from USDA, the National Association of Counties and other nonprofit organizations, to provide assistance to local elected officials as they implement policy and program changes to improve access to healthy, affordable food and provide opportunities for physical activity for all children. The Robert Wood Johnson Foundation provides generous support to NLC to provide technical assistance to local elected officials working to create healthier communities and prevent childhood obesity, including those participating in LMCTC.

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