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Professional Positions

- **2007** Director, Institute for Jurisdictional Advantage and Prosperity, Professor of Business and Creativity, Rotman School of Management, University of Toronto
- **2004-2007** Hirst Professor of Public Policy, George Mason University
- **2001-2005** Director, Software Industry Center, Carnegie Mellon University
- **1996-2004** Heinz Professor of Regional Economic Development, Heinz III School of Public Policy and Management, Carnegie Mellon University
- **1993-1998** Director, Center for Economic Development, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
- **1994-** Professor of Management and Public Policy, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
- **1990-** Associate Professor of Management and Public Policy, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
- **1987-90** Assistant Professor of Management and Public Policy, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University.

- 1985-87 Assistant Professor, Director of the Undergraduate Program, Department of City and Regional Planning, Ohio State University
- 1984-85 Instructor, Department of City and Regional Planning, Ohio State University

Other Professional Positions

- 2005-2007 Senior Scientist, Gallup Organization
- 2004-2007 Non-Resident Senior Fellow, Brookings Institution
- 1995-96 Visiting Professor, John F. Kennedy School of Government, Harvard University
- 1996- Visiting Scholar, International Motor Vehicle Program, Massachusetts Institute of Technology
- 1993- Adjunct Scholar, American Enterprise Institute.
- 1983 Lecturer, Department of Environmental Design and Planning, State University of New York at Buffalo
- 1980-83 Research Associate, Center for Urban Policy Research, Rutgers University

Education

- 1986 Doctor of Philosophy in Urban Planning, Columbia University; University President's Fellowship, 1983; Fellow of the Graduate School, 1981-82.
- 1984 Master of Philosophy in Urban Planning, Columbia University.
- 1979-1980 Doctor of Philosophy Program, Department of Political Science and Department of Urban Planning.
- 1979 Bachelor of Arts in Political Science, Rutgers College, 1979

- Highest Honors; Henry Rutgers Scholar

Awards

- Esquire Magazine, Best and Brightest, 2005
- Inaugural Parnes Creativity Award, Creative Problem-Solving Institute, July 2005.
- Harvard Business Review, Breakthrough Idea of the Year, 2004
- Washington Monthly, Book of the year 2002
- Business Week, Voices of Innovation, 2006

Research Grants

- 2001-2005 Software Industry Center, Alfred P. Sloan Foundation
- 1998-1999 Amenities and Economic Development, R.K. Mellon Foundation
- 1998-1999 FDI, Industrial Clusters and Regional Development in Mexico, Carnegie Bosch Institute
- 1998-1999 Economic Development and the New Economy: Internet Resources, Heinz Endowments
- 1997-2000 The Globalization Network, Alfred P. Sloan Foundation
- 1997-1998 Universities and Science-Based Industrial Development in the U.S. and Japan, Center for Global Partnership.
- 1995-1998 Effects of Globalization and Restructuring on Automotive Employment, Alfred P. Sloan Foundation
- 1996-1998 Technological and Organizational Determinants in the Adoption of Innovative Work Systems, National

Science Foundation

- 1995-1996 Environmentally-Conscious Manufacturing, New Production Systems and Regional Industrial Networks, National Science Foundation.
- 1995-1996 REU Supplement to Environmentally-Conscious Manufacturing, New Production Systems and Regional Industrial Networks, National Science Foundation
- 1994-1995 An Analysis of the Activity and Performance of University-Industry Research Centers in the United States, National Science Foundation
- 1994-1995 Management of International R&D, Carnegie Bosch Institute.
- 1993-1994 Industrial Networks and Environmental Prevention, Great Lakes Protection Fund
- 1993-1994 Regional Revitalization Initiative, Mellon Foundation, Alcoa Foundation
- 1992-1993 Globalization of Japanese R&D, Japan Science and Technology Management Program
- 1992-1994 Japanese Transplants and Industrial Competitiveness, Alfred P. Sloan Foundation
- 1992-1993 Innovative Strategies for Industrial Revitalization. Joyce Foundation
- 1991-1992 Venture Capital and Industrial Competitiveness, U.S. Economic Development Administration
- 1991-1992 Strategies to Rebuild Rustbelt Industry, Joyce Foundation
- 1989-1991 University-Industry-Government Research Centers and Technology Development, Ford Foundation
- 1989-1991 The Geography of Japanese R&D and High-Technology Industry, National Science Foundation
- 1988-1989 Japanese Automobile Manufacturing Complexes in the United States, U.S. Department of Agriculture

- 1987-1989 Venture Capital and Economic Development, U.S. Department of Commerce, Economic Development Administration
- 1987-1988 Japanese Automobile Manufacturing in the Midwest: Labor Relations, Supplier Linkages and Economic Development, Ohio Board of Regents
- 1987 Technological Change and Regional Restructuring, Ohio State University
- 1986-1987 State Initiatives in Venture Capital and High-Technology Economic Development, Ohio Board of Regents
- 1986 Venture Capital in the United States, Ohio State University
- 1985-1986 Venture Capital: Implications for Industrial Restructuring and High-Technology Development, Ohio State University Committee on Urban Affairs
- 1985-1986 The Political Economy of Financial Deregulation, Ohio State University

Publications

Books

- Richard Florida, Who's Your City: Why the Place You Choose to Live is the Most Important Decision You Will Ever Make. 2007, Basic Books, forthcoming.
- Richard Florida, The Flight of the Creative Class: The Global Competition for Talent, Collins. (2005)
- Richard Florida, Cities and the Creative Class, Routledge, (2004)
- Richard Florida, The Rise of the Creative Class (2002) International best-seller; translated into dozens of languages.
- Lewis Branscomb, Fumio Kodama, and Richard Florida

(editors), *Industrializing Knowledge: University-Industry Links in Japan and the United States*, Cambridge: MIT Press, (1999) Translated into Japanese; to be translated into Chinese.

- Martin Kenney and Richard Florida, *Beyond Mass Production: The Japanese System and Its Transfer to the United States*, New York: Oxford University Press, (1993)
- Richard Florida and Martin Kenney, *The Breakthrough Illusion: Corporate America's Failure to Move from Innovation to Mass Production*, New York: Basic Books, (1990)
- Richard Florida (editor), *Housing and the New Financial Markets*, New Brunswick, NJ: Center for Urban Policy Research, (1986)
- Robert Burchell, James Carr, Richard Florida, and James Nemeth, *The New Reality of Municipal Finance: The Rise and Fall of the Intergovernmental City*, New Brunswick, NJ: Center for Urban Policy Research, (1984)
- With Robert Burchell, et al., *Mount Laurel II: Challenge and Delivery of Low Cost Housing*, New Brunswick, NJ: Center for Urban Policy Research, (1984)

Papers in Process

- Richard Florida, Gary Gates, Brian Knudsen and Kevin Stolarick, "The University and the Creative Economy," Revise and resubmit.
- Richard Florida, Brian Knudsen and Kevin Stolarick, "The Economic Geography of the Software Industry."
- Richard Florida and Charlotta Mellander, "There Goes the Neighborhood: How and Why Artists, Bohemians and Gays Effect Housing Values." Submitted.
- Charlotta Mellander and Richard Florida, "Human Capital versus the Creative Class: Explaining Regional Development in Sweden." Submitted.
- Tairan Li and Richard Florida, "Talent, Technological

Innovation, and Economic Growth in China.” Submitted.

- Robert Axtell and Richard Florida, “Emergent Cities: The Microfoundations of Zipf’s Law,” Submitted.
- Brian Knudsen, Richard Florida and Kevin Stolarick, “Beyond Spillovers: The Effects of Creative-Density on Innovation,” Revise and resubmit.
- Brian Knudsen, Richard Florida and Denise Rousseau, “Bridging and Bonding: A Multi-dimensional Approach to Regional Social Capital,” Submitted.
- Richard Florida and Jerry Mayer, “Disconnect: The Unsettled Politics of the Creative Age.”

Special Journal Issues

- Richard Florida and Sam Cole (guest editors), The Future of Industrialization, Futures, (July-August 1993).

Articles in Refereed Academic Journals

- Richard Florida and Charlotta Mellander, “Human Capital, the Creative Class, and Tolerance: Effects on Regional Wages and Income,” Journal of Economic Geography, 2008, forthcoming.
- Kevin Stolarick and Richard Florida, “Creativity, Connections and Innovation: A Study of Linkages in the Montréal Region,” Environment and Planning A 38, 10 (2006): 1799-1817
- Sam Youl Lee, Richard Florida, Zoltan Acs, and Gary Gates, “Creativity and Entrepreneurship: A Regional Analysis of Firm Formation,” Regional Studies, (Summer 2004)
- Richard Florida, “Cities and the Creative Class,” City & Community, 2, 1 (March 2003): 3-19.
- Richard Florida, “The Economic Geography of Talent,” Annals of the American Association of Geographers, 92, 4: (2002): 743-755.

- Richard Florida, "Bohemia and Economic Geography," *Journal of Economic Geography*, 2, (2002): 55-71
- Richard Florida, Mark Atlas, and Matt Cline, "What Makes Companies Green? Organizational and Geographic Factors in the Adoption of Environmental Innovations," *Economic Geography*, 77, 3 (July 2001): 209-224.
- Richard Florida, and Derek Davison, "Gaining from Green Management: Environmental Management Systems Inside and Outside the Factory," *California Management Review* 43/3 (Spring 2001): 64-84.
- Richard Florida, "The Globalization of R&D: Results of a Survey of Foreign-Affiliated R&D Laboratories in the USA," *Research Policy* (1997) 26: 85-103.
- Richard Florida, "Lean and Green: The Move to Environmentally-Conscious Manufacturing", *California Management Review* (Fall 1996) 39,1: 80-105.
- Richard Florida, "Regional Creative Destruction: Production Organization, Globalization, and the Economic Transformation of the Industrial Midwest", *Economic Geography* (October 1995) 72,2: 315-335. [Reprinted in John Bryson et al., (ed). *The Economic Geography Reader* (Sussex: John Wiley, 1999), pp. 223-231; and in Georges Benko and Alain Lipietz (eds.), *La richesse de regions: La nouvelle geogrpahie socio-economique* (Paris: Presses Universitaires de France, 2000).
- Richard Florida, "Toward the Learning Region", *Futures: The Journal of Forecasting and Planning* (June 1995) 27, 5: 527-36. [reprinted in Meric Gertler, *Economic Geography Handbook*; Zoltan Acs, *Regional Innovation and Global Change* (London: Pinter Publishers)
- Martin Kenney and Richard Florida, "The Transfer of Japanese Management Styles in Two U.S. Transplant Industries: Autos and Electronics," *Journal of Management Studies* (1995) 32, 6: 789-802.
- Richard Florida and Martin Kenney, "The Globalization of Innovation: The Economic Geography of Japanese R&D in the U.S.," *Economic Geography* (October 1994) 70, 4:

344-69.

- Maryann Feldman and Richard Florida, "The Geographic Sources of Innovation: Technological Infrastructure and Product Innovation in the United States", *Annals of the Association of American Geographers* (June 1994) 84: 210-229.
- Donald Smith and Richard Florida, "Agglomeration and Industrial Location: An Econometric Analysis of Japanese-Affiliated Manufacturers in Automotive-related Industries". *Journal of Urban Economics* (1994) 35: 1-19.
- Martin Kenney and Richard Florida, "The Organization and Geography of Japanese R&D: Results from a Survey of Japanese Electronics and Biotechnology Firms", *Research Policy* (1994) 23: 305-323.
- Richard Florida and Martin Kenney, "Institutions and Economic Transformation: The Case of Japan", *Growth and Change* (1994) 25: 305-323.
- Martin Kenney and Richard Florida, "Japanese Maquiladoras: Production Organization, Global Commodity Chains, and the Spatial Division of Labor", *World Development* (1994) 22, 1: 27-44.
- Richard Florida and Donald Smith, "Venture Capital Formation, Investment and Regional Industrialization", *Annals of the Association of American Geographers* (September 1993) 83, 3: 434-451.
- Richard Florida and Martin Kenney, "The New Age of Capitalism: Innovation-Mediated Production", *Futures: The Journal of Forecasting and Planning* (July-August 1993) 25, 6: 637-652.
- Richard Florida and Martin Kenney, "The Japanese Transplants, Production Organization and Regional Development", *Journal of the American Planning Association* (Winter 1992): 21-38. [Awarded best article of 1992 by the Journal of the American Planning Association and the American Planning Association, April 1993].
- Richard Florida and Martin Kenney, "Restructuring in Place:

Japanese Investment, Production Organization, and the Geography of Steel", *Economic Geography* (April 1992) 68, 2: 146-173.

- Richard Florida and Martin Kenney, "Transplanted Organizations: The Transfer of Japanese Industrial Organization to the United States", *American Sociological Review* (June 1991) 56, 3: 381-398. Reprinted in Morris Low (ed)., *Science, Technology and R&D in Japan* (Routledge, 2001).
- Richard Florida and Martin Kenney, "Organization versus Culture: The Japanese Transplants in the U.S.", *Industrial Relations Journal* (Autumn 1991) 22, 3: 181-96.
- Richard Florida, "The New Industrial Revolution", *Futures: The Journal of Forecasting and Planning* (July-August 1991): 559-76.
- Richard Florida and Andrew Jonas, "U.S. Urban Policy, the Postwar State, and Capitalist Regulation", *Antipode* (1991) 23, 4: 349-84.
- Richard Florida and Martin Kenney, "Organizational Factors and Technology-Intensive Industry: The U.S. and Japan", *New Technology, Work and Employment* (Spring 1991) 6, 1: 28-42.
- Richard Florida and Martin Kenney, "Silicon Valley and Route 128 Won't Save Us", *California Management Review* (Fall 1990) 33, 1: 68-88.
- Richard Florida and Donald Smith, "Venture Capital, Innovation and Economic Development", *Economic Development Quarterly* (November 1990): 345-360.
- Richard Florida and Martin Kenney, "High-Technology Restructuring in the USA and Japan", *Environment and Planning* (February 1990) 22: 233-252.
- Martin Kenney and Richard Florida, "Japan's Role in a Postfordist Age", *Futures: The Journal of Forecasting and Planning* (April 1989) 21, 2: 136-51.
- Martin Kenney and Richard Florida, "The Evolution of

Research and Development in US Industry: From Corporate R&D to Venture Capital Financed Start-ups”, *Hitotsubashi Journal of Commerce and Management* (1989) 24: 41-51.

- Andrew Mair, Richard Florida and Martin Kenney, “The New Geography of Automobile Production: Japanese Transplants in North America”, *Economic Geography* (October 1988) 64, 4: 352-73.
- Richard Florida, Martin Kenney and Andrew Mair, “The Transplant Phenomenon: Japanese Automobile Manufacturers in the United States”, *Economic Development Commentary* (Winter 1988): 3-9.
- Richard Florida and Martin Kenney, “Venture Capital-Financed Innovation in the U.S.”, *Research Policy* (1988) 17: 119-37.
- Richard Florida and Martin Kenney, “Venture Capital, High Technology and Regional Development”, *Regional Studies* (1988) 22, 1: 33-48.
- Martin Kenney and Richard Florida, “Beyond Mass Production: Production and the Labor Process in Japan”, *Politics and Society* (1988) 16, 1: 121-158. Article and commentary from ensuing debate reprinted in Tetsuro Kato and Rob Steven (eds), *Is Japanese Management Postfordist? An International Debate*. (Tokyo: Madosha Publishers, 1993, in Japanese and English). Reprinted in Bob Jessop, *Regulation Theory and the Crisis of Capitalism*, (Edward Elger, 1999); also reprinted in Steven Tolliday, *The Rise and Fall of Mass Production, Volume II* (International Library of Critical Writings in Business History, Elger Reference, 1999).
- Richard Florida and Martin Kenney, “Venture Capital and High Technology Entrepreneurship”, *Journal of Business Venturing* (Fall 1988) 3, 4: 301-319.
- Richard Florida and Martin Kenney, “Venture Capital’s Geography: A Comment on Leinbach and Amrhein”, *Professional Geographer* (May 1988) 40, 2: 214-217.
- Richard Florida and Marshall Feldman, “Housing in U.S. Fordism”, *International Journal of Urban and Regional*

Research (June 1988) 12, 2: 187-210.

- Richard Florida, "Intergovernmental Transfers to Various Types of Cities", *Public Budgeting and Finance* (Autumn 1986) 6, 3: 81-91.
- Richard Florida, "The Political Economy of Financial Deregulation and the Reorganization of Housing Finance in the United States", *International Journal of Urban and Regional Research* (June 1986) 10, 2: 207-31.
- Richard Florida, "Enterprises et politique fiscale: l'exemple américain", *Revue Française de Finances Publiques* (1983) 1: 85-101. (Abstracted in *Le Monde Diplomatique*).

Book Chapters

- Richard Florida and Derek Davison, "Why Do Firms Adopt Advanced Environmental Practices (And Do They make a Difference)? In Cary Coglianese and Jennifer Nash, *Going Private: Environmental Management Systems and the New Policy Agenda*, Washington DC: Resources for the Future, (2001)
- Richard Florida and Martin Kenney, "Transfer and Replication of Organizational Capabilities: Japanese Transplants in the United States", in Richard Nelson (editor), *Organizational Capabilities*. Oxford University Press, (2001).
- Martin Kenney and Richard Florida, "Venture Capital in Silicon Valley: Fuelling New Firm Formation," in Martin Kenney (editor), *Anatomy of Silicon Valley*. Palo Alto, CA: Stanford University Press, (2000)
- Richard Florida, "La destruction d'activités à l'échelle régionale: l'organisation de la production, la mondialisation, et les transformations économiques du Midwest, in Georges Benko and Alain Lipietz (eds.), *La richesse des régions: La nouvelle géographie socio-économique*. Paris: Presses Universitaires de France, (2000)
- Richard Florida and Wesley Cohen, "Engine or Infrastructure? The University's Role on Economic Development," in Lewis Branscomb, Fumio Kodama, and

Richard Florida (eds.), *Industrializing Knowledge*. MIT Press, (1999), pp. 589-610.

- Richard Florida, "Regional Creative Destruction: Production Organization, Globalization and the Economic Transformation of the U.S. Midwest," in John Bryson et al., eds. *The Economic Geography Reader*. Sussex: John Wiley, (1999), pp. 223-231.
- Richard Florida and Mark Samber, "Capital and Creative Destruction: Venture Capital and Regional Growth in U.S. Industrialization," in Trevor Barnes and Meric Gertler (editors) *The New Industrial Geography: Regions, Regulation and Institutions*. London: Routledge, (1999), pp. 265-291.
- Davis Jenkins and Richard Florida, "Work System Innovation among Japanese Transplants in the United States," in Paul Adler, Mark Fruin and Jeffery Liker (editors), *Remade in America: Japanese Transplants and the Diffusion of Japanese Production Systems*. New York: Oxford University Press, (1999)
- Richard Florida, "Toward the Learning Region," in Zoltan Acs, (editor), *Regional Innovation and Global Change*. London: Pinter Publishers Ltd, (1998)
- Donald Smith and Richard Florida, "Venture Capital and Regional Innovation," in Zoltan Acs (editor), *Regional Innovation and Global Change*. London: Pinter Publishers Ltd, (1998)
- Richard Florida, "The Learning Region," in Meric Gertler (ed), *Handbook of Economic Geography*, (1998).
- Richard Florida and Davis Jenkins, "The Japanese Transplants in North America: Production Organization, Location and R&D", in Steven Tolliday (editor), *Between Imitation and Innovation: The Transfer and Hybridization of Production Systems in the International Automobile Industry*. Oxford University Press, (1998): 189-215.
- Mark Atlas and Richard Florida, "Green Manufacturing", in Richard Dorf (editor), *Handbook of Technology Management*. CRC Press, (1998): 13-80-85.

- Wesley Cohen, Richard Florida, Lucien Randazzese, and John Walsh, "Industry and the Academy: Uneasy partners in the Cause of Technological Advance," in Roger Noll (editor), *Challenge to the Research University*. Washington: Brookings Institution, (1998): 171-200.
- Richard Florida and Lewis Branscomb, "Challenges to Technology Policy in a Changing World Economy," in Lewis Branscomb and James Keller (editors), *Investing in Innovation: Creating and Research and Innovation Policy That Works*. MIT Press, (1998): 1-27.
- Richard Florida, "Economic Transformation, Regions, and Development Policy: The Case of the Industrial Midwest", in Philip Cooke (editor), *The Rise of the Rustbelt*. Taylor and Francis, (1997)
- Richard Florida and Martin Kenney, "Japanese Automotive Transplants and the Transfer of the Japanese Production System", in Frederick Deyo (editor), *Social Reconstructions of the World Automobile Industry: Competition, Power, and Industrial Flexibility*. Ithaca, New York: Cornell University Press, (1997): 51-83.
- Richard Florida, "Foreign Direct Investment and the Economy", in Cynthia Beltz (editor), *Foreign Direct Investment*. Washington, D.C.: American Enterprise Institute, (1995): 63-118.
- Richard Florida, "Conditioning Investment is a Losing Strategy", in Cynthia Beltz (editor) *Foreign Direct Investment*. Washington, D.C.: American Enterprise Institute, (1995): 36-39.
- Richard Florida, "The Case Against Government-as-Venture-Capitalist", in Cynthia Beltz (editor), *Financing Entrepreneurs*. Washington, D.C.: American Enterprise Institute, (1994)
- Richard Florida, "Regions in the American Economy," in Grahame Thompson (editor), *The United States in the Twentieth Century* (1994)
- Richard Florida and Donald Smith, "Venture Capital and Economic Development: An Empirical Analysis", in Edwin

Mills and John F. McDonald (editors), *Sources of Metropolitan Growth*. New Brunswick, NJ: Center for Urban Policy Research, (1992): 183-209.

- Richard Florida and Martin Kenney, "Japanese Foreign Direct Investment in the United States: The Case of the Automotive Transplants", Jonathan Morris (editor), *Japan and the Global Economy*. London: Routledge, (1991)
- Richard Florida, Donald Smith and Elizabeth Sechoka, "Regional Patterns of Venture Capital Investment", in Milford Green (editor), *Venture Capital: International Comparisons*. London: Routledge, (1991): 102-133.
- Marshall Feldman and Richard Florida, "Housing and Economic Restructuring", in Willem van Vliet and Jan van Weesep (editors), *Government and Housing: Developments in Seven Countries*. Urban Affairs Annual Reviews no. 36, Beverly Hills: Sage, (1990): 31-46.
- Richard Florida, "The Origins of Financial Deregulation: The CMC, Heller Committee and the Friend Study", in Richard Florida (editor), *Housing and the New Financial Markets*. New Brunswick, NJ: Center for Urban Policy Research, (1986).
- Richard Florida, "Fair Share Housing: Current Approaches to Allocation", in Robert Burchell, et. al. (editors), *Mount Laurel II: Challenge and Delivery of Low Cost Housing*. New Brunswick, NJ: Center for Urban Policy Research, (1983). [Reviewed in the *Journal of the American Planning Association*].

Other Publications

- Richard Florida, "Regions and Universities Together Can Foster a Creative Economy, *Chronicle for Higher Education*, September 15, 2006.
- Richard Florida, "The New Megalopolis," *Newsweek*, July 3, 2006
- Richard Florida, "The Future of Work," lead essay in *Cato Unbound*, June 2006.

- Richard Florida, "Where the Brains Are," Atlantic Monthly, (October 2006).
- Richard Florida, "The World is Spiky," The Atlantic Monthly, (October 2005).
- Richard Florida and James Goodnight, "Managing for Creativity," Harvard Business Review, (July-August 2005)
- Richard Florida, "America's Looming Creativity Crisis," Harvard Business Review, (October 2004)
- Richard Florida, "America's Best and Brightest Are Leaving...and Taking the Creative Economy With Them," Across the Board, the Conference Board Magazine, (September 2004)
- Richard Florida, "Revenge of the Squelchers," Next American City, Issue #5, (July 2004)
- Richard Florida, "Creative Class War," Washington Monthly, (February 2004)
- Richard Florida, "The New American Dream," Washington Monthly, (March 2003)
- Richard Florida, "People Who Can Rebuild a City," New York Times, (July 26, 2002)
- Richard Florida, "The Rise of the Creative Class," Washington Monthly, (May 2002)
- Richard Florida, "Economic Development for the New Economy." American Chamber of Commerce, Chamber Executive, (August 1999).
- Richard Florida and Tracy Gordon, "Bridging the Gap: Economic Development and Environmental Sustainability." Economic Development Commentary, (Fall 1999).
- Richard Florida, "Leveraging Talent Not Technology: The University's Role in Economic Growth." Issues in Science and Technology, (summer 1999).
- Richard Florida, "Other Countries' Money," Technology Review, (March-April 1998): 29-37.

- Richard Florida and Lewis Branscomb, "Challenges to Technology Policy in a Changing World," ChemTech, (June 1998): 31-22.
- Richard Florida, "The Environment and the High-Performance Revolution", State of the Great Lakes 1996 Annual Report (April 1997).
- Richard Florida, "Technology Policy for a Global Economy", Issues in Science and Technology (Spring 1995): 49-56.
- Richard Florida and Timothy McNulty, "High-Performance Economic Development", Economic Development Commentary (Spring 1995): 22-29.
- Richard Florida, "American Industries Teaching Japan a Few Lessons in Management", Tokyo Business Today, (May 1994): 42-44.
- Richard Florida and Donald F. Smith, Jr. "Should the Government Be a Venture Capitalist?", Chemtech (October 1993): 10-15.
- Richard Florida, "Knowledge-Intensive Capitalism and the High-Performance Revolution", Prevision (1994) 3, 16 (Journal of the Japan Association for Management Research, in Japanese).
- Richard Florida and Donald Smith, "Keep the Government Out of Venture Capital", Issues in Science and Technology (Summer 1993) 9, 4: 61-68.
- Richard Florida, "The Next Renaissance: Rebuilding Pittsburgh's Manufacturing Base", Executive Report (February 1993) 43: 16-20.
- Richard Florida, "Building a New America", The World & I (1993)
- Richard Florida and Martin Kenney, "The Breakthrough Illusion and Technology Policy", Forum for Applied Research and Public Policy (Fall 1992) 7, 3: 27-36.
- Richard Florida and David Browdy, "The Invention That Got Away", Technology Review (September-October 1991): 42-55.

- Martin Kenney and Richard Florida, "How Japanese Industry is Rebuilding the Rust Belt", *Technology Review* (February-March 1991) 94, 2: 24-33. [Translated and published in Italian and Japanese].
- Richard Florida and Martin Kenney, "W(h)ither Flexible Specialization," *California Management Review* 33, 3 (Spring 1991): 143-146.
- Richard Florida and Martin Kenney, "Should the U.S. Abandon Computer Manufacturing?", *Harvard Business Review* (September-October 1991).
- Richard Florida and Martin Kenney, "America's Breakthrough Illusion", *The World & I* (October 1991) 6, 10: 474-485.
- Martin Kenney and Richard Florida, "America's Breakthrough Illusion Threatens Its Future Competitiveness in Biotechnology", *Genetic Engineering News* (April 1991): 4, 30.
- Richard Florida and Martin Kenney, "The Breakthrough Illusion", *CIT Magazine* (summer 1991).
- Richard Florida and Martin Kenney, "U.S. Breakthroughs Bested by Japan Follow-Through", *UC Davis Magazine* (summer 1991): 12-13.
- Richard Florida and Martin Kenney, "When Iaccoca Balked", *Carnegie Mellon Magazine* (Spring 1992) 10, 10: 56.
- Richard Florida and Martin Kenney, "Flexibility versus Structure: The High Technology Dilemma", *Pittsburgh High Technology* (September 1988).
- Richard Florida, "What the U.S. Can Do to Meet the Japanese Challenge in High Technology", *Proceedings of the International Congress on Technology and Technology Exchange* (October 1988).
- George Sternlieb, Robert Burchell, James Carr, Richard Florida, and James Nemeth. "Growth and Characteristics of Transfer-Dependent Intergovernmental Cities", U.S. Congress, Joint Economic Committee, Hearings on the

National Urban Policy Report (July 13, 1982).

Opinion Editorials/Columns

- Richard Florida, "Search for Jobs in the Wrong Places," USA Today, February 12, 2006.
- Richard Florida, "India in the Creative Age," Times of India, February 18, 2006.
- Richard Florida, "Minds on the Move," Newsweek, Special Issue, (January 2006)
- Richard Florida and Elizabeth Currid, "New York's Creativity," New York Times, (August 2005)
- Richard Florida, "A Dire Imbalance in Global Creativity," Financial Times, (July 20, 2005)
- Richard Florida and Jesse Elliott, "Baseball's Home Run," Boston Globe, (June 6, 2005)
- Richard Florida, "Tolerance Grows the Economy," Philadelphia Inquirer, (May 25, 2005).
- Richard Florida, "Fixing Metro Detroit," Detroit News, (May 1, 2005).
- Information Week Columnist - Work/Life Column:
 - Richard Florida, "The Great IT Worker Awakening," Information Week, (April 30, 2001)
 - Richard Florida, "E-inclusion: It's Not a Choice," Information Week, (March 26, 2001)
 - Richard Florida, "The Economy's in a Slump," Information Week, (March 5, 2001)
 - Richard Florida, "A More Realistic Year," Information Week, (January 1, 2001)
 - Richard Florida, "Silver IT Lining in Dark

Clouds, Information Week, (December 18 2000)

- Richard Florida, "Talent, Technology and Tolerance," Information Week, (November 13, 2000)
- Richard Florida, "Companies Must Fight the Backlash," Information Week, (September 25, 2000)
- Richard Florida, "What Else Is there Beside the Money," Information Week, (April 24, 2000)

- Richard Florida, Elizabeth Currid and Anita Sands, "We Can Import the Irish Miracle," Pittsburgh Post Gazette, (March 21, 2001)
- Richard Florida, "Pittsburgh's Prosperity Depends on Diversity," Pittsburgh Post Gazette, (October 15, 2000).
- Richard Florida, "Let's Wake up and Play," Pittsburgh Post-Gazette, (June 11, 2000)
- Richard Florida, "Five Trillion Dollars Ignored," New York Times, Sunday Business Page (March 1994).
- Richard Florida, "Government as Venture Capitalist--Not," INC., (April 1994).
- Richard Florida, "Economy's Doing Fine, Thanks," New York Times, Sunday Business Page (March 21, 1993).
- Richard Florida and Martin Kenney, "Design for a Post-Cold War Company," New York Times, Sunday Business Page (February 10, 1991).
- Richard Florida and Martin Kenney, "Plant Floor Innovation Taps Labor's Mind," Nikkei Weekly (January 1992).
- Richard Florida and Martin Kenney, "The University and the Breakthrough Illusion," Chronicle of Higher Education 37, 43 (July 10, 1991): B1, B3.

Book Reviews

- Bob Johnstone, When We Were Burning: Japanese Entrepreneurs and the Electronic Age, in Technology and Culture, (2000).
- Philip Cooke and Kevin Morgan, "The Associational Economy," in Research Policy,(1999).
- Richard Lester, The Productive Edge, in Issues in Science and Technology. (Winter 1998-99): 84-86.
- Kenneth P. Thomas, Capital Beyond Borders and Michelle Hoyman, Power Steering, in American Political Science Review, (1998).
- James Rhinehart, Christopher Huxley, and David Roberston, Just Another Car Factory, in American Journal of Sociology, (1998).
- Allen Scott, Technopolis, Growth and Change (1994).
- Annalee Saxenian, Regional Advantage, Science (1994).
- Kent Calder, Strategic Capitalism, Economic Geography (1994).
- Ruth Milkman, Japan's California Factories, Contemporary Sociology (1993).
- Andrew Sayer and Richard Walker, The New Social Economy, Professional Geographer (1993).
- Dennis Hayes, Behind the Silicon Curtain, Economic Geography (1991).

Reports

- Richard Florida and Irene Tinagli. "Europe in the Creative Age." Final report to The Software Industry Center at Carnegie Mellon, The Alfred P. Sloan Foundation and DEMOS, (February 2004)
- Meric Gertler, Richard Florida, Gary Gates, and Tara

Vinodrai, *Competing on Creativity: Placing Ontario's Cities in a North American Context*, Report for the Ontario Ministry of Enterprise, Innovation and Economic Opportunity, (November 2002)

- Richard Florida. "Rebuilding Lower Manhattan for the Creative Age: Implications for the Greater New York Region," Final report to the Regional Plan Association and the Civic Alliance, (April 2002)
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