

Wal-Mart News and Facts for Moscow, Idaho

FACT:

The proposed Supercenter will create more than 150 new jobs, providing competitive wages and benefits to Moscow's employment base. The existing Moscow Wal-Mart store provides excellent training and advancement opportunities for its nearly 200 Associates, more than 70% whom are full-time and eligible for a wide range of benefits.

FACT:

Last year, Wal-Mart created more than 125,000 jobs -- many of them in neighborhoods that desperately need jobs. Many of our associates are seniors who need supplemental income or students who want work experience. They choose to work at Wal-Mart because, for example, we offer the choice of as many as 18 health plans that cost as little as \$11 per month in some areas.

FACT:

Students, single mothers, seniors and others on fixed incomes will be afforded the opportunity to find lower prices and greater selection locally. An independently-certified study found that Wal-Mart saves the average household more than \$2,300 per year.

FACT:

The new Supercenter will contribute to Moscow's reputation as a regional retail hub, which has been a great benefit to local businesses and taxpayers. As the Palouse region continues to grow, other retail options in the area will compete with Moscow's existing retail community, and the Supercenter will help assure that Moscow remains a premier retail center of the Palouse.

FACT:

New tax revenues will be collected by the City of Moscow, which would be available for Moscow infrastructure improvements and other City budget priorities. This will prevent the leakage of revenues to Pullman, providing improvements for the taxpayers in Moscow with dollars otherwise lost to Washington.

FACT:

Small businesses located in Moscow will benefit from increased retail activity generated by the regional shopping draw of the Supercenter. Also, local residents will be more likely to shop in town when they visit a local Supercenter rather than in similar businesses if they travel to Lewiston or Spokane. Studies show that new businesses spring up near Wal-Marts and existing stores flourish as they take advantage of the increased customer flow to and from our stores.

FACT:

Wal-Mart has a strong track record as a supporter of local community organizations and events, providing scholarships, contributions and in-kind products and services to individuals, public and private organizations, youth sports programs and variety of worthy events and activities. In 2005, Wal-Mart donated more than \$200 million nationally and \$1 million in Idaho, 90% of which went to organizations at the local level where it was needed most.

FACT:

A majority of those responding to the recent survey card were in support of the proposed Supercenter, including most businesses, professionals and long time residents. It's clear that a solid majority of Moscow residents support the proposed Supercenter.