Brokerage Management Solutions, Inc.
The Founders & Developers of
www.TotalBrokerage.com
Michael Mosseri & Ben G. Schachter, Co-Founders
561.766.0409
"CONTACT THROUGH CLOSING: The only complete cloud based customizable platform for real estate brokerages."

Ben G. Schachter, BIO
September 2019

Ben Schachter is the Head of Product & Business Development and Co-Founder of Brokerage Management Solutions, Inc., the developers of www.TotalBrokerage.com, the only complete, cloud based, customizable software platform for real estate brokerages. Schachter has been in the real estate industry for over 25 years and has done everything from answering telephones and filing documents to building and operating one of the most prolific real estate organizations in the nation. While running one of the top five largest real estate companies in Florida, Schachter grew frustrated with the inefficiency, costly nature and lack of flexibility of real estate software. Seeking a better way to run his growing real estate business and maximize the productivity of his more than 1,000 Agents, Schachter teamed up with Michael Mosseri, a top architect-level software engineer, to develop www.TotalBrokerage.com.

Schachter used his intimate knowledge of all aspects of the real estate brokerage business to work closely with the software engineering team at www.TotalBrokerage.com to ensure the platform would be user-friendly and easily adaptable for real estate professionals that are on-the-go. Schachter and the engineers spent two years in R&D and in beta testing the platform before making it available for implementation across the globe. By first testing the use of www.TotalBrokerage.com by Schachter's own real estate team members, valuable feedback and data was obtained, allowing the engineers to further refine the platform to ensure that it would be widely accepted by future users. In only the first 12 months of traditional sales, www.TotalBrokerage.com was adopted by more than 100,000 subscribers worldwide. As an ever-evolving SaaS platform, new features are constantly added to its already robust feature-set including many industry-firsts. As the name suggests, www.TotalBrokerage.com is the total tech package for real estate agents looking to grow their businesses with all of the necessary back-office, marketing and transaction management tools.

When he is not busy immersing himself in all-things real estate, Schachter spends precious time with his remarkable wife of 11-years, Jodi, their three incredible children, Max (9), Sloane (7), Brody (4) and their two pups, London (Golden Retriever) and Aspen (German Shepherd). He says that it is his beautiful family that makes everything totally worthwhile.