



STEVE C. GOODFELLOW Ph.D., CPCU
Partner, VP National Accounts
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Major account property/casualty insuring broker with emphasis on habitation and commercial property management

Education

Ph.D. in Risk Management and Insurance, Georgia State University
Chartered Property and Casualty Underwriter (CPCU)

Educational Related Experience

- Assistant to Academic Vice President, Georgia State University
- Professor, Risk Management and Insurance, Florida State University
- Director, Management Education, Florida Association of Insurance Agents
- Presentation of seminars to over 1600 independent insurance agents nationwide

Insurance Company Experience

Southeastern Regional Manager, National Accounts, Aetna Insurance Company

Agent/Broker Experience

- Co-Owner, Corporate Risk Management Services, Inc. Tallahassee, Florida
(*CIGNA Insurance Company Agency of the Year, 1987*)
- Owner, Business Insurance Services, Inc., Tallahassee, Florida
- Owner, Southern Insurance Managers of Florida
- Top Agent, American Phoenix Corporation, 1997 and 1998
- Top Producer, American Phoenix Corporation 1998

Consulting Activities

- Expert Witness, Insurance Defense Issues, Southeastern United States
- Chair, National Claims Practices Committee, Manifesto
- Chair, National Producer Practices Committee, Manifesto
Note: the Manifesto studies were sponsored by top management of 21 insurance carriers including St. Paul/Travelers, Aetna, CIGNA, Hartford, Royal, etc.
- Chair, Advisory Council, State Insurance Commissioner, State of Florida;
- Chair, Insurance Committee, Leon County Board of County Commissioners;
- Chair, Insurance Committee, Leon County School Board;
- Consultant to Florida Hospital Association;
- Consultant to Florida Nursing Home Association
- Consultant to Professional Insurance Management Company;
- Consultant to Florida Chamber of Commerce;
- Consultant to various privately held corporations