



NAACP

FLORIDA STATE CONFERENCE

2015 ECONOMIC DEVELOPMENT REPORT CARD

	Small and Minority Business Spending	Employment Diversity	Minority Advertising & Marketing	Total Grade
Private Corporations				
AutoNation	*F	*F	*F	F
Disney (Florida)	*F	*F	*F	F
Ryder	*F	*F	*F	F
Seminole Hard Rock Casinos	*F	*F	*F	F
School Districts				
Bay County School District	F	A	F	D
Broward County School District	F	A	A	B
Collier County School District	*F	*F	*F	F
Escambia County School District	F	A	F	D
Orange County School District	F	A	F	D
Pinellas County School District	F	A	F	D
Polk County School District	F	A	F	D
St. Johns County School District	*F	A	F	D
Cities/Municipalities				
City of Fort Myers	*F	*F	*F	F
City of Gainesville	F	A	F	D
City of Jacksonville	F	A	F	D
City of Lake City	*F	*F	*F	F
City of Miami	F	A	A	B
City of Orlando	C	A	A	B
City of Pensacola	C	A	F	C
City of Sarasota	F	A	F	D
City of St. Petersburg	*F	*F	*F	F
City of Tampa	*F	*F	*F	F
County Government				
Brevard County Board of Commissioners	*F	*F	*F	F
Broward County Board of Commissioners	F	A	B	C
Gadsden County Board of Commissioners	F	A	F	D
Leon County Board of Commissioners	*F	*F	*F	F
Marion County Board of Commissioners	F	A	F	D
Martin County Board of Commissioners	F	A	F	D
Monroe County Board of Commissioners	F	A	F	D
Palm Beach County Board of Commissioners	F	A	B	C
Volusia County Board of Commissioners	F	A	F	D