



# **NAACP**

## **FLORIDA STATE CONFERENCE**

### **2015 ECONOMIC DEVELOPMENT REPORT CARD**

#### **Assumptions:**

Grading scale and methodology used for Report Card:

- A-Excellent (37% and higher)
- B-Above Average (31% to 36%)
- C-Average (25% to 30%)
- D-Below Average (24% to 29%)
- F-Failing (23% and below)
- \*F-Did Not Respond

The NAACP Florida State Conference used the 2010 Census Results as a baseline. 75% of the state population is white alone and all others fall into other minority groups. These groups are Black/African-American, American Indian/Alaska Native, Asian, Native Hawaiian/Pacific Islander, 2 or more races and some other race alone.

#### **Recommendations to Governor Scott and Florida Legislature:**

- **Conduct a statewide disparity study of spending by the State of Florida (Governor's Agencies, Cabinet Agencies and Non-Governor Agencies).**
- **Require all governmental entities to establish race-neutral programs (small business enterprise programs), race-conscious programs (minority business enterprise programs), or a hybrid approach to enhance economic opportunities to small and minority businesses.**
- **Require reciprocity by local governments to accept the state's M/WBE certification (This model currently exists in the State of Texas).**
- **Require all governmental entities to track race and ethnicity in respective vendor registration processes to increase transparency, accountability and ensure accurate reporting of expenditures (This model currently exists within the State of Florida's Office of Supplier Diversity).**

#### **NAACP FLORIDA STATE CONFERENCE**

P.O. BOX 101060

FT. LAUDERDALE, FL 33310

**NAACPEconDev@yahoo.com**

**ADORA OBI NWEZE, STATE PRESIDENT**

**TOREY ALSTON, STATE ECONOMIC DEVELOPMENT CHAIR**